

KIPP & BBVA Compass

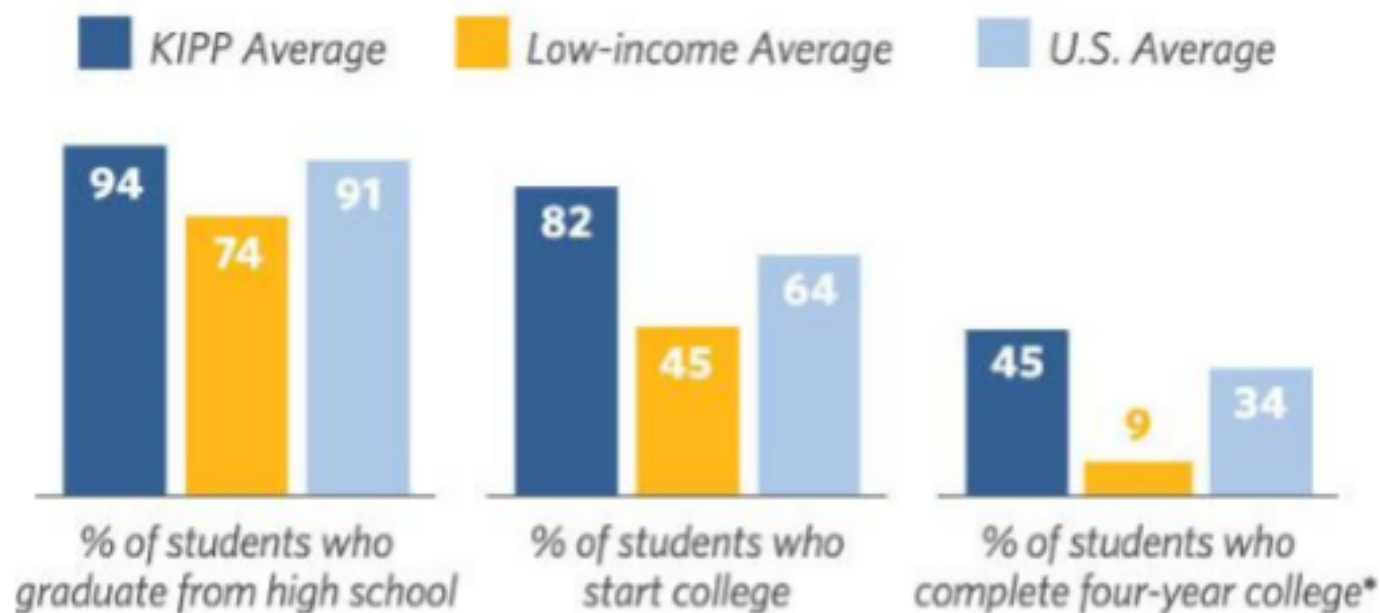
Banking on a brighter future.

A decorative graphic consisting of seven horizontal stripes of varying shades of blue, ranging from a deep navy blue at the top to a light sky blue at the bottom, positioned below the tagline.

KIPP: Road to Graduation

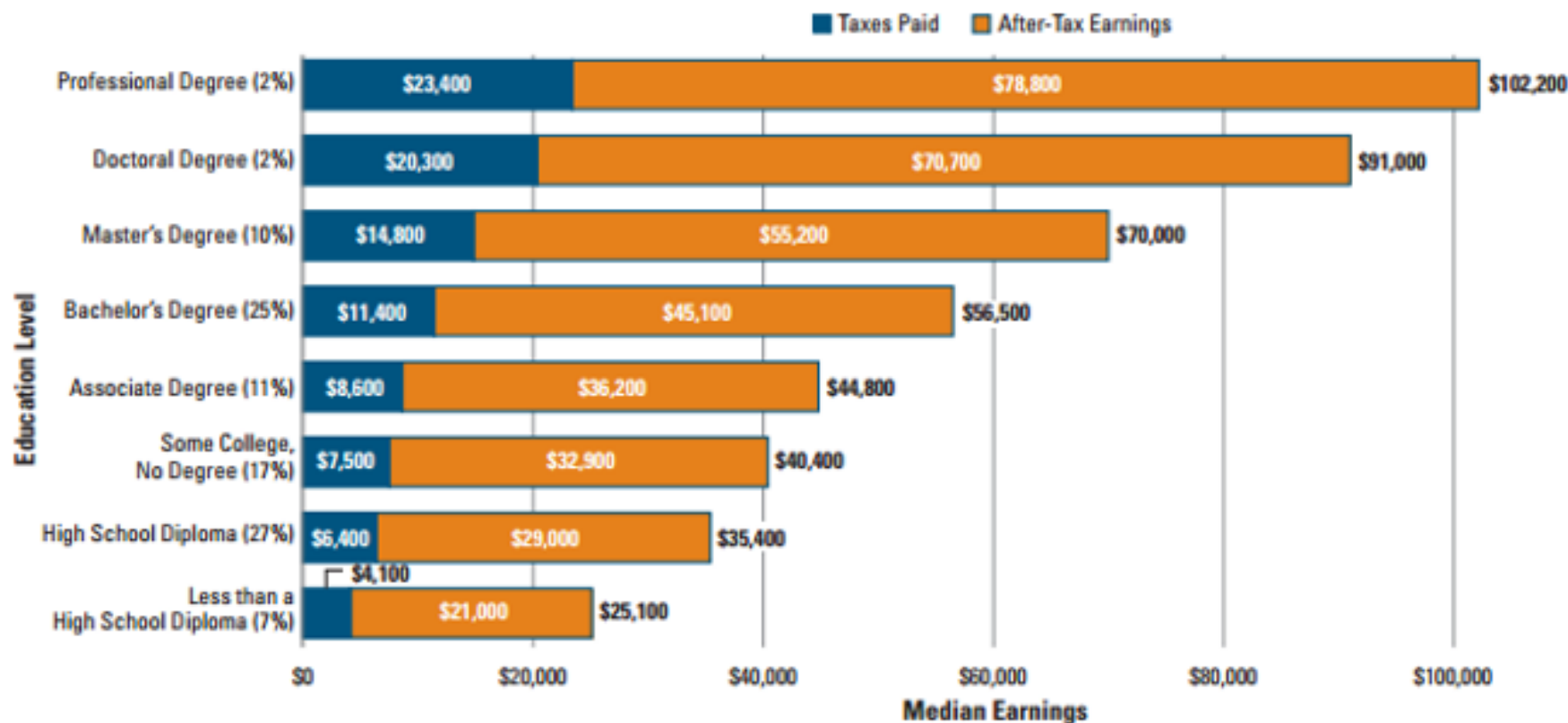
KIPP students have proven high levels of success:

- 94% of KIPP students graduate from high school
- 45% have earned a college degree
- 6% have earned an associates degree



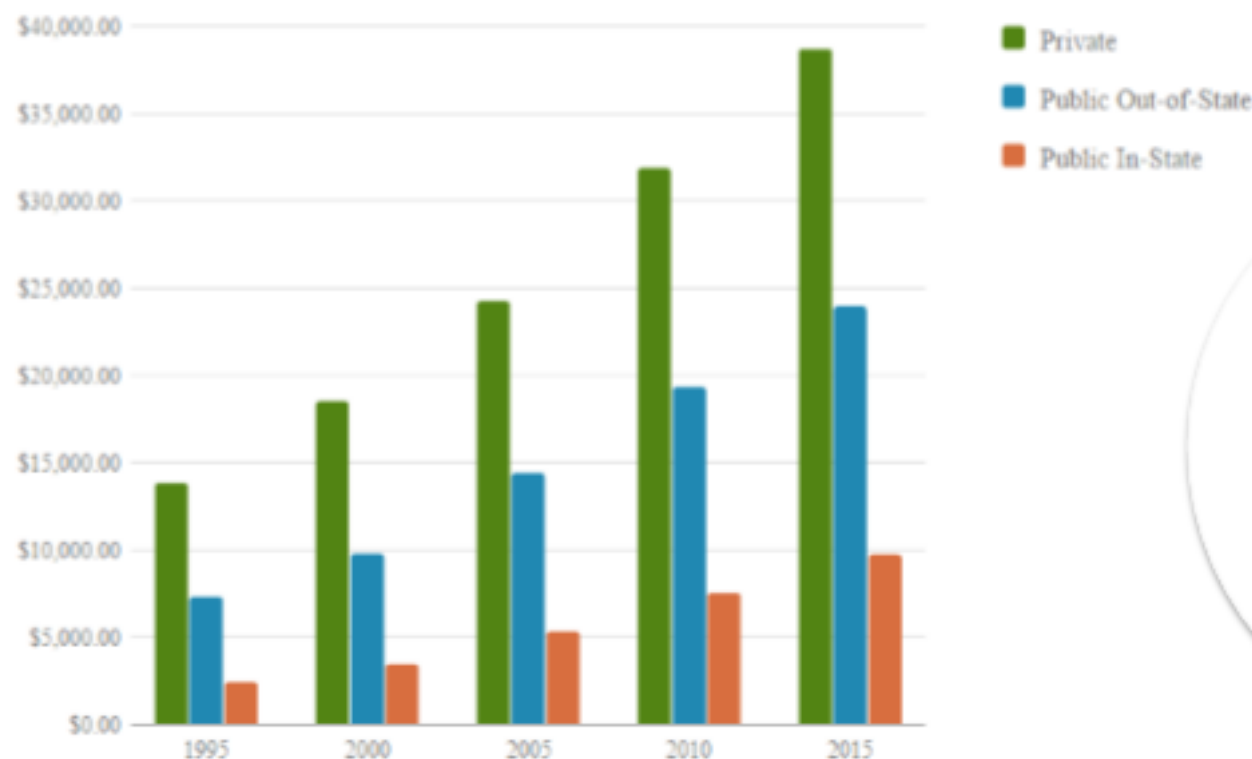
Earning Potential through Education

Median Earnings and Tax Payments of Full-Time Year-Round Workers Ages 25 and Older, by Education Level, 2011



Source: Trends in Higher Education, College Board

Rising College Costs



Public university in-state tuition & fees grew by 296% in just ten years.

There are many options for students to finance college including:

Scholarships ○ Work-study jobs ○ Loans ○ Grants ○ SAVINGS

The Power of Saving

- Savings is the best way to prepare for your child's bright future

How much can you save with \$10 a week? \$15 a week?



Pre-Kinder

14 years...
168 months...
728 weeks...

\$7,280

\$10 per week

\$10,920

\$15 per week



Graduation

The Power of Time

How many years will it take to save **\$10,000**?

Pick your starting point:

Pre-Kinder

Middle School

High School

14 year period

\$13.73 / week

-or-

\$59.52 / month

7 year period

\$27.47 / week

-or-

\$119.04 / month

4 year period

\$48.07 per week

-or-

\$208.33 / month

Saving for longer makes reaching goals more manageable.

Savings Roadmap

Everyone has a different situation and different goals.

Below is a recommendation of where your first and next step should be in your savings journey. .

**Savings
Accounts**

**Money
Market
Accounts**

**Certificate
of Deposits**

**Long-term
Investments**

**Money
Grows
over
TIME.**

Savings Account



Description

A savings account is one of the simplest types of bank accounts available to consumers. It lets you store cash securely with an insured bank or credit union and earn returns on the balance.

Usually available at all banking institutions with a low opening balance requirement. Minimum balance or recurring transfers are often required to avoid a monthly service fee.

Time period

Short term to medium term plan depending on balance.

Interest Rate

Low interest rates.

Best Fit

Savings beginners to accumulate funds for a goal or rainy day fund.
Account used to store emergency funds away from main checking account.

Limitations

Withdrawals are governed by federal law and if transaction limitations are exceeded the account could be reclassified as non-interest bearing. **Federal law limits transfers and withdrawals to six (6) per month** – excluding withdrawals made in person at branch or through an ATM. There is no federal limit on the number of withdrawals made in person at a branch or through an ATM. Excess transaction fees may apply.



Money Market Account

Description

Money market accounts are a special type of account offered by some banks and credit unions. These accounts are like savings accounts in many ways, however they may carry a higher interest rate depending on a bank's promotions or balance requirements.

Time period

Medium term savings option.

Interest Rate

Medium to low interest rates.

Best Fit

Savers who have accumulated savings to have an excess of savings above recommended rainy day fund and are looking for a higher interest option.

Limitations

May carry higher minimum balance requirements. Withdrawals are governed by federal law and if transaction limitations are exceeded the account could be reclassified as non-interest bearing. **Federal law limits transfers and withdrawals to six (6) per month** – excluding withdrawals made in person at branch or through an ATM. There is no federal limit on the number of withdrawals made in person at a branch or through an ATM. Excess transaction fees may apply.



Certificate Deposit (CD)

Description

CDs, or share certificates at credit unions, generally earn higher rates of return than regular savings accounts, as long as you don't withdraw your money early. The key distinguishing feature between CDs and other savings accounts is that there are penalties for withdrawing funds before the agreed upon term.

Time period

Usually three months to five year time periods – can be renewed.

Interest Rate

Medium to high interest rate options depending on term.

Best Fit

Savers who are looking for a higher return and are not depending on CD funds for emergencies.

Limitations

No withdrawals, for most CD accounts, without early withdrawal penalty. Higher balances are recommended to reap benefits of higher interest rates.

Mutual Funds



Description

An investment vehicle that is made up of a pool of funds collected from many investors for the purpose of investing in securities such as stocks, bonds, and similar assets. Mutual funds are operated by money managers, who invest the fund's capital. A mutual funds portfolio is structured and maintained to match the investment objectives stated in its prospectus.

Time period

No minimum or maximum holding period.

Interest Rate

Total return is based on the performance of the underlying portfolio. The investor's principal is not protected and could decrease in value due to market risk.

Best Fit

Investor that has a long time horizon and is willing to accept market risk in exchange for higher potential returns.

Limitations

Potential sales charges and ongoing management fees
Principal risk - not FDIC insured
Investors may need to maintain the investment to make up for fees and expenses

BBVA Compass: Building a Brighter Future

No matter where you are in your savings journey,
BBVA Compass has your back.

**BBVA
Compass
ClearChoice
Savings**
**BBVA
Compass
Build My
Savings**

**BBVA
Compass
Money
Market
Account**

**12 to 60
month CD
options**

**Financial
advice for
long-term
savings
plans**

**Speak with a
BBVA Compass
banker today to
find the best fit
for your goals!**

BBVA Compass Build My Savings

With the Build My Savings account from BBVA Compass, you can build an account that makes saving easy for you, and the bank rewards you for sticking to your plan.

So you can reach your savings goals easier and faster.

Build Your Account

- ✓ Open your account with a minimum of \$25
- ✓ Set up automatic transfers in an amount of at least \$25 per transfer from a BBVA Compass checking account (transfers must occur at least monthly)
- ✓ Choose a plan – 6 or 12 months

Earn a Match Bonus

- ✓ Stick to your savings plan and we'll match 1% of transferred amount
- ✓ Earn a maximum of \$25 for 6 month plan
- ✓ Earn a maximum of \$50 for 12 month plan

Use interactive calculator to determine your Match Bonus amount.

Link: <https://www.bbvacompass.com/buildmysavings/>